

# Recycled Paperboard Technical Association

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TO: RPTA Technical Mailing Distribution List  
DATE: December 30, 2009  
SUBJECT: **2010 Physical Properties Study**  
**FIRST Quarter: January – February - March**

It's hard to believe, but its time to start thinking about the 2010 Industry Profile Survey.

Registration for participation should be sent in to the RPTA office by January 29, 2010 so we know who is interested in participating.

**Use the attached Registration Form to register for the study. Return this form to the RPA office by January 29, 2010. Also attached are instructions for sample submissions and a submittal form to be included with your samples.**

The 2010 Industry Profile Survey will be conducted in the FIRST quarter of 2010. The survey for 2010 will cover the following grades:

- Clay Coated: 16, 20, 24 and 28 point
- Bending Chip: 16, 20, 24 and 28 point
- High-Strength Tube and Core: 20, 25 and 30 point
- Low Density: 30 and 40 point
- Gypsum Drywall Liner: Cream Face and Gray Back

In addition to the above, the 2010 survey will include samples of SBS for comparative purposes.

RPTA has sponsored the Industry Profile Survey annually for many years. The purpose of the study is to allow for an industry-wide comparison of production quality using the same testing service for all samples. Each participant can rank their products' qualities within the industry. The study also detects industry-wide trends by comparing average results for a specific grade over many years.

Member companies submit production samples to the RPTA office, where the samples are coded for confidential identification and sent to independent testing labs for physical and optical testing. The results are compiled in one large report with all sample identification done by code. Each mill that submits samples is given their own sample code, but the identity of all other samples is unknown to them.

The 2009 report is complete and has been sent out electronically. If you did not receive a copy and would like one, please contact the RPTA office.

Attachments: Registration Form – Due January 29, 2010  
Sample Requirements  
Sample Submission Form (To accompany samples)